



### CASINO ADMIRAL | SAN ROQUE | SPAIN

The Novomatic Group is a leader in the gambling industry and one of the largest slot machine manufacturers in the world. Their products are distributed to more than 80 countries worldwide. Having bought a run-down casino building from the 1950's in the Andalusian village of San Roque, Novomatic recognized an opportunity for development and revitalization in the entire province. The building of the Casino Admiral has an area of 3900 m². It features its own banquet hall, two bingo halls, 3 bars, 8 traditional gambling tables and 125 casino gaming machines. The investor also plans to open a luxury hotel on the premises in the future.



#### > THE SITUATION

On May 23, we received an inquiry from Novomatic regarding an offer for the illumination of a casino located in one of the holiday resorts on the Costa Del Sol in the vicinity of Gibraltar. The new owner was planning to thoroughly renovate the interiors and façade of the old casino building which had its glory years way back in the 1950s. The customer was set on performing some tests on site, so as to find out what the end effect would look like. The project coordinator immediately packed a suitcase with four LEDPIPE luminaires and four days later, he flew to Spain with our vice president in order to meet the customer and present the lighting solution which had been devised. A few days later we received the green light from the delighted customer – the project was ours!



### > THE PROJECT

Some of the factors that contributed to the success of this endeavor included our rapid response to the customer's inquiry and professional consulting regarding lighting solutions. As it turned out, our project is the first illumination of its kind in the province of Cadiz - no previous illuminations have been as spectacular and technologically advanced. Our offer even included an after-sales service in the form of special software which makes it possible for the customer to alter the illumination. This successful collaboration between Novomatic and ES-SYSTEM has opened the door to further joint ventures. We are confident that we will soon be able to announce future projects with our new business partner.

4.8 kW energy consumption

180
LEDPIPE 4 RGB luminaires







#### > THE CHALLENGE

Because the official grand opening of the casino had been planned for July 27<sup>th</sup>, that didn't leave us a lot of time to design all the illumination details and produce the necessary luminaires. That is why the project coordinator decided to travel to Spain - to control the progress and efficient execution of the project.

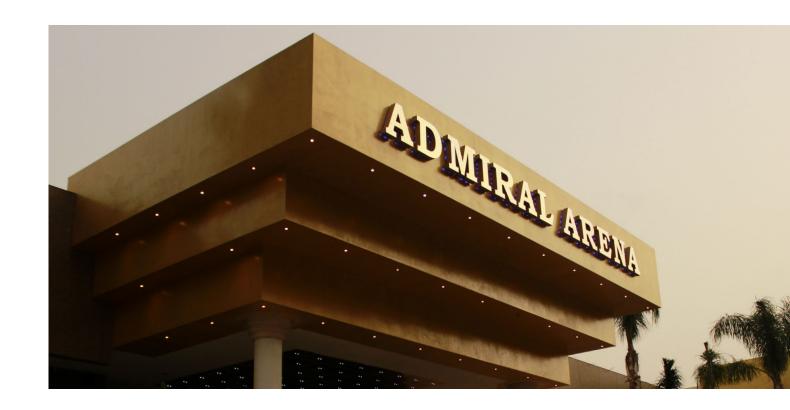
At the same time, work continued inside the building as well, the façade was being renovated and the illumination lighting was being installed. When we started the installation work, it turned out that the technical drawing we had received at the initial stage of the project slightly differed in terms of the actual dimensions of the building. Fortunately, it sufficed to rearrange the luminaires and program a new illumination. Thanks to our immediate response and flexible approach to the project, we were able to save a few weeks' time and eliminate the risk of a delay.



"Thank you very much for all your efforts and contribution to make our project a success!"

**Gerard Feyertad**Facility director

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# 10 days

installation work

# 54 days

completion time

## > PROJECT SUMMARY

Project name:	CASINO ADMIRAL
Investor:	Novomatic
Company sector:	entertainment
Location:	San Roque, Spain
Starting date:	23.05.2016
Completion date:	23.07.2016
Product:	LEDPIPE 4 DMX (RGB)
Project coordinator:	Marcin Cichoń
Facility director:	Gerard Feyertad

